

THE SOURCE

A NEWSLETTER FOR THE MEMBERS OF THE 9TH DISTRICT OF OMEGA PSI PHI FRATERNITY INC.

VOLUME 2

SUMMER 2014



-THE STATE OF-

Social Media

IN THE NINTH DISTRICT

2014

79TH GRAND CONCLAVE

July 10-16, 2014

Philadelphia Marriott Downtown

1201 Market Street

Philadelphia, Pennsylvania 19107

REGISTRATION FEE SCHEDULE

Undergraduate

Before May 1, 2014: \$275.00

May 1, 2014 - June 15, 2014: \$375.00

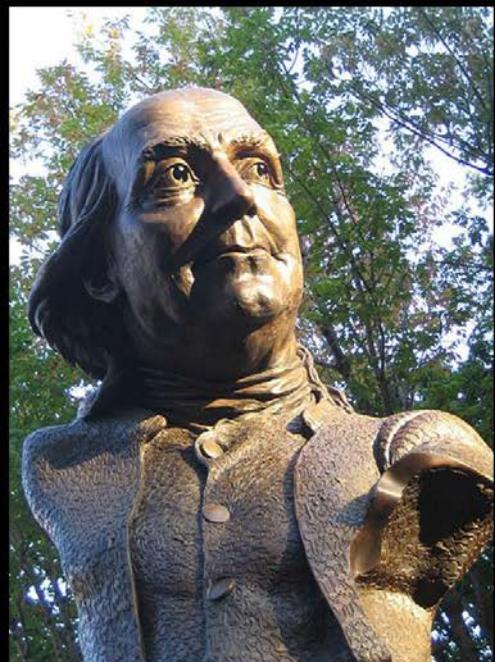
Onsite: \$425.00

Graduate

Before May 1, 2014: \$395.00

May 1, 2014 - June 15, 2014: \$475.00

Onsite: \$550.00



MESSAGE FROM THE DR

Brothers of the Mighty Ninth District,



Welcome to Oklahoma City, OK, the site of the 77th Ninth District Meeting and to the District Meeting Edition of *The Source*. As you can see from this edition, Brothers across the district have been working extremely hard to uphold the principles and programs of The Omega Psi Phi Fraternity, Inc.

Without a doubt, our fraternity has had some challenges over the past year, but the Cardinal Principle of Perseverance has been utilized by our Ninth District Chapters to make sure that Omega remains strong and continues to be Uplift the communities we serve.

While we have been focusing over the past few months on putting the final touches on the 77th Ninth District Meeting, we must keep an eye on our preparations for the upcoming 79th Grand Conclave to be held in July in Philadelphia, PA.

We have a lot of work to do in Omega over the next year. Let's position ourselves to deliver on the ideals of our Founders.

Enjoy this edition of *The Source* and remember, *The March (Towards Excellence) Continues!*

Bro. Ernest E. Parquet
23rd Ninth District Representative

Spring 2014

DISTRICT OFFICERS

DISTRICT REPRESENTATIVE
Bro. Ernest Parquet

1ST VICE DISTRICT REPRESENTATIVE
Bro. Kenneth Terrell, Ph. D

2ND VICE DISTRICT REPRESENTATIVE
Bro. Malcolm Worsham

KEEPER OF RECORDS & SEAL
Bro. Patrick Smith

KEEPER OF FINANCE
Bro. Matthew Crump

DISTRICT COUNSELOR
Bro. Michael Harris

DISTRICT CHAPLAIN
Bro. Darryl Jones

PUBLIC RELATIONS
Bro. Avery Matthews

DISTRICT MARSHAL
Bro. Mike Walker

IMMEDIATE PAST DISTRICT REPRESENTATIVE
Bro. Shawn Brewer

SOURCE INQUIRIES

Comments directed at the Ninth District not pertaining to *Source Newsletter* should be mailed to: P.O. Box 12345 Dallas, TX 12345, or you can send comments via email by visiting the "Contact Us" page at www.mightyninth.org

FOLLOW THE 9TH

[mightyninthdistrict](#)

[mighty9th](#)



[mighty9th](#)

[mighty9th](#)



CONTENT

Arkansas	4
Louisiana.....	14
Let The Good Times Roll	20
Oklahoma	22
Phi Psi Turns 80	26
Social Media?.....	28
Texas	31
Omega Chapter.....	42

HALLOWEEN CANDY DRIVE

by Bro. Larry L. McDaniel



Hot Springs, AR, November 17, 2013 - The Brothers of Delta Kappa Kappa proudly serve the communities of Hot Springs, Arkadelphia, and Malvern. For the month of October the Brothers provided candy for young children at the Webb community center on Halloween night, in efforts to provide a safe environment for families to bring their children to receive candy.

ARKANSAS



ΦM² PARTNERS WITH OUR HOUSE

by Bro. Bruce Green Jr.

On March 28, 2013, the brothers of Phi Mu Mu Graduate Chapter of Omega Psi Phi Fraternity Inc. joined forces with Our House, Inc to sponsor the "Partners in the House" thank you reception. The collaboration was a huge success. Members were instrumental in assisting with the setup, the decoration as well as providing the grill services for the entire function.

Our House, Inc provides the working homeless - individuals and families - with shelter, housing, job training, education, childcare and summer youth programs, in order to equip them with the skills to be successful in the workforce, the community and their own families. Our House serves over 222 meals a day.

This great event was held at the Our House Shelter, 302

East Roosevelt in Little Rock, Arkansas.

The Brothers of the Phi Mu Mu Graduate Chapter, located in Conway, Arkansas, will continue to support Social Action programs and other community activities such as this, while leading by example to UPLIFT the community.





BROTHER GORDON MORGAN RETIRES; FIRST BLACK PROFESSOR AT UNIV. OF ARKANSAS

by Bro. Bruce Green Jr.

Brother Dr. Gordon D. Morgan, initiated into Tau Sigma chapter in 1950 at Arkansas A. M. & N. College, now the University of Arkansas at Pine Bluff, announced his retirement from the University of Arkansas, Fayetteville in September 2012. Brother Morgan attended the university as a graduate student from 1954-1956 and returned as its first black tenure track professor in 1969. Not only was he the first black faculty member hired at the University of Arkansas, he was also one of the first hired at any predominately white institution in Arkansas.

Brother Morgan was one of the persons credited with the creation of the Gamma Eta undergraduate chapter in 1974 at the University of Arkansas, Fayetteville (UA, F). He was also a member of the group that relocated the Upsilon Chi graduate chapter charter to Northwest Arkansas in 1989.

Brother Morgan has been a scholar and researcher publishing numerous books, monographs, plays, and articles over his career. Brother Dr. Morgan taught in the Sociology department and even now in retirement still teaches one course on "Whiteness". His last book published was in 2011 and fittingly was, *Sixty Years a Que* by Scarith/New Academia Publishing.

To show their appreciation for Brother Morgan's service to the Fraternity and the African American students that he and his family have supported, mentored, and advised at the University of Arkansas throughout their tenure in Fayetteville, the alumni brothers of Gamma Eta, members of Upsilon Chi, and brothers who have come through the University of Arkansas from other chapters, donated funds to present Brother Morgan with a Life Membership in the Fraternity. This presentation occurred at the University of Arkansas' Black Alumni Reunion in April 2013 in front of the audience that truly benefitted from his presence at the U of A. In addition, the Black Alumni Society of the university presented Brother Morgan with an award as well. Brother Dr. Lonnie R. Williams, charter member of the Gamma Eta chapter and Arkansas State Representative – North, made the presentation from the brothers and also presented the award from the Black Alumni Society as he was the founder of the institution's Black Alumni Reunions. Brother Dr. Paul Adams, faculty member at the UA, F, advisor to Gamma Eta and Vice Chairman- International UG Advisors Committee, presented a resolution from the International Advisors committee and the Ninth District Advisors. More than 20 brothers were present and standing with Brother Morgan during the presentations.

Candy Giveaway

by Bro. Larry Mcdaniel

of October the Brothers provided candy for young children at the Webb community center on Halloween night, in efforts to provide a safe environment for families to bring their children to receive candy.

Hot Springs, AR, November 17, 2013 - The Brothers of Delta Kappa Kappa proudly serve the communities of Hot Springs, Arkadelphia, and Malvern. For the month



ADAMS NAMED TO NATIONAL FELLOWSHIP PANEL U OF A CHEMIST WILL REVIEW APPLICATIONS FOR NATIONAL GEM CONSORTIUM

by Bro. Bruce Green Jr.



Upsilon Chi Chapter of Northwest Arkansas - Fayetteville, Ark. — Paul Adams, an associate professor of chemistry and biochemistry at the University of Arkansas, has accepted an appointment to review 2014 fellowship applications to the National GEM Consortium.

As a panelist on the 2014 GEM Judging Committee, Adams will review applications and attend the committee's meeting in Alexandria, Va., in November 2013. Adams is in his seventh year on the faculty in the J. William Fulbright College of Arts and Sciences and he has been recognized by a national organization for his work.

This past summer, Adams was selected for the 2013 Presidential Award for Excellence in STEM Research and

Mentoring by the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers (NOBCChE).

The mission of The National GEM Consortium is to enhance the value of the nation's human capital by increasing the participation of underrepresented groups (African Americans, Native Americans, and Hispanic Americans) at the master's and doctoral levels in engineering and science. The consortium has been recognized as the nation's only graduate education program exemplary at "deepening and diversifying the nation's technical talent pool."

The National GEM consortium's fellowship programs span the entire recruitment, retention and professional-development spectrum. The group's principal activity is the provision of graduate fellowships at the master's and doctoral levels coupled with paid summer internships. GEM also offers programming on the importance of graduate school and tools for access and successful matriculation.

Fraternally, Brother Adams is a member of the Upsilon Chi Chapter of Northwest Arkansas, advisor to the Gamma Eta Chapter (The University of Arkansas-Fayetteville), 9th District Council Undergraduate Advisor Overseer for Arkansas, and vice chairman of the International Undergraduate Advisors Committee.

DEMOCRATIC BLACK CAUCUS PRAYER BREAKFAST

by Bro. Bruce Green Jr.

On October 19, 2013, the Brothers of the Upsilon Chi Chapter, along with the Democratic Black Caucus of Northwest Arkansas, hosted a prayer breakfast in which the brothers prepared breakfast for all guests in attendance. The purpose of the event is to connect our community with prayer, honor those that are doing a great work, and to remind them of our great responsibility to pray for our political leaders. The money raised from the breakfast is used to give scholarships to local high school graduating seniors.



XI BETA BROTHER SPENDS SUMMER DEVELOPING METHODS TO SHOWCASE ELECTROMAGNETISM AS AN ENERGY SOURCE

by Bro. Bruce Green Jr.



Brother Jasper (1-Spr'12-EB) explaining the mechanisms of "EARL" to a visitor during the Poster Competition at the end of his Summer Research Program. The visitor is manipulating a device, at Bro. Jasper's direction, which controls the amount of voltage run through the project. This, in turn, allows her to change the height in which the red non-magnetic ring is levitated.

(HSU) in Arkadelphia, AR, interned in the Electrical Engineering Department at the University of Arkansas, Fayetteville. A Summer Research Assistantship awarded by the Arkansas Science and Technology Authority (ASTA) made Bro. Jasper's experience possible. A senior Physics major at HSU, Brother Jasper's task was to create two projects highlighting the principle of electromagnetism as an energy source. Through vast literature research, as well as guidance from faculty and staff mentors in the College of Engineering at the University of Arkansas, Fayetteville, the Electromagnetic Air-Cooled Ring Levitator or "EARL", and the Pulsed Electromagnetic Acceleration Ringer/Launcher or "PEARL" were designed and demonstrated by Brother Jasper and his undergraduate research colleagues to showcase the use of electromagnetic radiation as a source of energy from concept to working model within five weeks. The levitator and the launcher were built completely by Brother Jasper and one other undergraduate student researcher in the engineering laboratory of Engineering Researcher Mr. T. A. Walton. A poster competition was held at the conclusion

of the program in July 2013, amongst all research participants, and Bro Jasper's project finished 3rd out of 15 projects, clearly demonstrating his contribution to Omega's 2nd Cardinal Principal. In addition, Brother Jasper was pleased to be subsequently notified that, during the upcoming school year, the apparatus his team designed will be exhibited at K-12 grade schools throughout the state of Arkansas to hopefully spark the interest of students toward science, technology, engineering, and mathematics fields of study.

Brother Jasper was very thankful for this experience, and felt blessed by the opportunity to study under the guises of interdisciplinary disciplines including electrical engineering, physics, and mathematics to complete his research. During his summer studies, he met and interacted with several key faculty/staff members in the College of Engineering at the University of Arkansas who provided insightful dialogue and advise to Brother Jasper so much so that he has began to consider graduate studies in Engineering/Physics.

Although Brother Jasper spent many of his days and nights engulfed in Physics/Engineering research, he still found time to “Work Hard” for Omega as a visiting brother in the Northwest Arkansas community by assisting the brothers of the Gamma Eta chapter (The University of Arkansas, Fayetteville) and the Upsilon Chi graduate chapter at the 2013 Northwest Arkansas’ Juneteenth

Celebration in June. As a part of this celebration, Brother Jasper joined the undergraduate and graduate brothers in supervising inflated attractions for the kids, managing a voter’s registration table, and other event-related events that were sponsored by the Northwest Arkansas Juneteenth committee.

BROTHER HONORED FOR EXCELLENCE IN STEM RESEARCH AND MENTORING NATIONAL ORGANIZATION RECOGNIZES DR. PAUL ADAMS WITH NATIONAL AWARD

by Bro. Bruce Green Jr.



Photo Caption: 2013 Presidential Award Recipients after the 40th Annual NOBCChE Awards Gala. From right to left: Dr. William Heath, Senior Vice President Product and Clinical: Design Development and Delivery, Eli Lilly & Co., Robert Countryman, CMP, Retired, Drug Enforcement Agency (DEA), Bro. Adams, and Dr. Eugene White, Superintendent, Indianapolis Public Schools.

Fayetteville, AR - — Growing up in southeastern Louisiana, Brother Dr. Paul Adams never considered becoming a professional researcher. He planned to become a doctor. “I did go to medical school for a year, but that’s when I thought about research as a career,” said Adams, an associate professor of chemistry and biochemistry at the University of Arkansas. Adams stuck with academia, and he is in his seventh year on the faculty in the J. William Fulbright College of Arts and Sciences — and now he has been recognized by a national organization for his work. In September, Adams was notified that he had been selected to receive the 2013 Presidential Award for Excellence in STEM (Science, Technology, Engineering and Mathematics) Research and Mentoring by the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers (NOBCChE). “In getting a Ph.D., and running a research laboratory, I knew

there were very few people in my field who looked like me, because minorities have been traditionally underrepresented in STEM disciplines,” Adams said. “Others have stressed to me that I can be seen as a role model. But I’ve never tried to relish in the fact that I am an African-American scientist. I’ve tried to relish in the fact that I am a scientist who happens to be African-American.”

The award honors those who have achieved excellence in scientific research and who have also maintained a steadfast commitment to developing future scientific leaders in the “STEM” fields of science, technology, engineering and math. “To have my peers at the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers recognize me in this manner — not only doing good science but also considering me an example for what students coming up behind me are capable of achieving — it’s a surreal feeling,” Adams said.

Adams’ research focuses on Ras proteins, which have been identified in nearly one-third of cancer cell types. He believes that these proteins have unique structural aspects, which, in part, may play a role in causing cells to continue growing, a behavior that is a hallmark of cancer cells. By creating chemical differences in different parts of the protein, Adams and his research team hope to learn more about how the proteins work and affect the cells. That information can then hopefully be used to assist drug design efforts to that target the specific protein and stop the cancerous behavior. “We’ve published four papers directly related to the research and we had a collaboration that resulted in two more papers,” said Adams, who since coming to the university in 2007 has received more than \$1.5 million in funding from the National Science Foundation, National Institutes of Health and the

Arkansas Biosciences Institute. Adams' research lab at the University of Arkansas includes one postdoctoral scientist, two graduate students and 11 undergraduates. "Dr. Adams is great because he is so focused and also caring," said junior Padma Manavazhahan, a Bodenhamer Fellow in Fulbright College and an undergraduate student research studying under Adams. "Because of his solid drive and clarity, we learn so much working in his lab." Following his undergraduate studies in biochemistry



Adams stuck with academia — he is in his seventh year on the faculty in the J. William Fulbright College of Arts and Sciences — and now he has been recognized by a national organization for his work.

Adams has been selected for the 2013 Presidential Award for Excellence in STEM Research and Mentoring by the National Organization for the Professional Advancement of Black Chemists and Chemical Engineers (NOBCChE).

The award honors those who achieve excellence in scientific research and maintain a steadfast commitment to developing future scientific leaders in the "STEM" fields of science, technology, engineering and math.

Adams' research focuses on Ras proteins, which have been identified in nearly one-third of cancer cell types. He believes that these proteins have unique structural aspects, which, in part, may play a role in causing cells to continue growing, a behavior that is a hallmark of cancer cells. By creating chemical differences in different parts of the protein, Adams and his research team hope to learn more about how the proteins work and affect the cells.

That information can then be used to help design drugs that target the specific protein and stop the cancerous behavior.

at Louisiana State University, Adams earned a doctorate in biophysical chemistry from Case Western Reserve University and held a National Science Foundation Fellowship from 2003-2006 as a postdoctoral researcher at the department of molecular medicine at Cornell University. Adams traveled to Indianapolis, Indiana to accept his award on Oct. 4 at the 40th National NOBCChE Conference in Indianapolis.

ADAMS STUCK WITH ACADEMIA

by Bro. Bruce Green Jr.

"We've published two papers directly related to the research and we had a collaboration that resulted in two more papers," said Adams, who since coming to the university in 2007 has received more than \$1.45 million in funding from the National Science Foundation, National Institutes of Health and the Arkansas Biosciences Institute.

Adams' research lab at the University of Arkansas includes one postdoctoral scientist, two graduate students and 10 undergraduates.

"Dr. Adams is great because he is so focused and also caring," said junior Padma Manavazhahan, a Bodenhamer Fellow in Fulbright College. *"Because of his solid drive and clarity, we learn so much working in his lab."*

Following his undergraduate studies in biochemistry at Louisiana State University, Adams earned a doctorate in biophysical chemistry from Case Western Reserve University and held a National Science Foundation Fellowship from 2003-2006 as a postdoctoral researcher at the department of molecular medicine at Cornell University.

Adams will accept his award on Oct. 4 at the 40th National NOBCChE Conference in Indianapolis.

NOBCChE (pronounced no-buh-shay) was incorporated in 1975. Its mission is to build a community of distinguished minority scientists and engineers. It offers a multiple of programs designed to foster professional development and encourage students to pursue fulfilling careers in science and technology.

CHAPTER WELCOMES “THE 4 PILLARS OF PERSEVERANCE” FALL 2013

by Bro. Darris Grant



At about 8:38pm on November 8, 2013, Omicron Lambda Lambda (OLL) Chapter welcomed 4 new brothers into Omega Psi Phi Fraternity, Inc. The initiation ceremony was conducted by State Intake chairman Brother Charles Williams, State Membership Selection Process Chairman and attended by the chapter members of OLL, also in attendance was Bro. Matthew Crump, 9th District Keeper of Finance and Basileus James

O. Williams. Omicron Lambda Lambda was chartered on January 22, 2004 and these men have acknowledged that they are up to the task of carrying on the OLL traditions and working for Omega. The newest members are; 1)Bro. Quintin Trotter, 2)Bro. Philip Hood, 3) Bro. Rodney Gilmore and 4)Bro. Paul Evans. Omicron Lambda Lambda

CHAPTER WELCOMES “THE 4 PILLARS OF PERSEVERANCE” FALL 2013

by Bro. Darris Grant



The Brothers of the Upsilon Chi Chapter volunteered to referee the BTX Kids Football League 2013 Spring season in Northwest Arkansas. During this volunteer service, brothers were able to connect and use this opportunity to teach the kids about the game of football and what it means to show and have sportsmanship.



THINK PINK LOVE PURPLE - BREAST CANCER/ DOMESTIC VIOLENCE AWARENESS

by Bro. Bruce Green Jr.



At about 8:38pm on November 8, 2013, Omicron Lambda Lambda (OLL) Chapter welcomed 4 new brothers into Omega Psi Phi Fraternity, Inc. The initiation ceremony was conducted by State Intake chairman Brother Charles Williams, State Membership Selection Process Chairman and attended by the chapter members of OLL, also in attendance was Bro. Matthew Crump, 9th District Keeper of Finance and Basileus James O. Williams. Omicron Lambda Lambda was chartered on January 22, 2004 and these men have acknowledged that they are up to the task of carrying on the OLL traditions and working for Omega. The newest members are; 1)Bro. Quintin Trotter, 2)Bro. Philip Hood, 3)Bro. Rodney Gilmore and 4)Bro. Paul Evans. Omicron Lambda Lambda

ACHIEVEMENT WEEK/HIGH SCHOOL ESSAY CONTEST

by Bro. Bruce Green Jr.

The Brothers of the Upsilon Chi Chapter celebrated Achievement Week by coming together as brothers to honor and celebrate the great works that are being done within our community, and to set an atmosphere that allows for reclamation opportunities. During Achievement week, various events were held to accomplish these goals such as:



Local High School Essay Contest

Sunday Nov. 10th – Sunday Fellowship

Monday Nov. 11th – Monday Night Football Fellowship

Wednesday Nov. 13th – Knowledge Night/Awards Dinner

Congratulations to all the chapter award recipients:

Omega Man of the Year – Bro. Ellis Brent

Founder's Award – Bro. Dr. Paul Adams

Citizen of the Year Award – Bro. Dr. Lonnie Williams

Superior Service Award – Bro. Bruce Green Jr.

Advisor of the Year Award – Bro. Alfred Dowe

High School Essay Winner – Mr. Dontae Bell, Bell Academy Home School

UPSILON CHI BOOK DRIVE

by Bro. Bruce Green Jr.



The Brothers of the Upsilon Chi Chapter hosted their 3rd Annual Community Fish Fry/Back to School Book Drive in August 2013. The brothers raised money for the chapter Scholarship Fund and also collected children's reading books, which were donated to the Bentonville Public Library.

ARKANSAS

RHO OMEGA CHAPTER CELEBRATES ACHIEVEMENT WEEK WITH OUTREACH TO THE SHREVEPORT COMMUNITY

by Bro. Asriel McLain

Exemplifying one of the four cardinal principles of Omega, that of Uplift, during the 2013 celebration of Achievement Week, the Rho Omega Brothers reached out to the Shreveport community during two events. (Continued on page 3)

On Wednesday, November 13, 2013, Rho Omega Brothers assisted in serving food at the Shreveport-Bossier Rescue Mission to the homeless under the guidance of the mission staff which was greatly appreciated by the mission as well as recipients of meal



which included men, women and families, many of which are suffering due to hard economic times as well as battling substance abuse.

On Thursday, November 14, 2013, the Brothers of Rho Omega Chapter of Omega Psi Phi Fraternity, Inc. gathered at the frat house, known as Q-Sack at 1617 Milam Street in Shreveport, to collect clothing for the needy in the Shreveport-Bossier Community. Over twenty bags of clothing was collected and will be distributed to the David Raines Community Center in the Martin Luther King area of Shreveport. During

the onslaught of the cold days of winter the clothing is greatly appreciated.



REAL MEN READ AND BOOKS FOR BIKES BY OMEGAS

by Bro. Darris Grant

For the 5th consecutive year Rho Phi Chapter of Omega Psi Phi Fraternity has sponsored a successful REAL MEN READ and Bike reward Program. This year recipients came from Benjamin Banneker Elementary School in the Carrollton Area of New Orleans, LA.

Omeegas pair-up to read to kindergarten through second grade students then awarded bicycles to male and female students in the 5th - 7th grades who read the most extra books.

In an open forum the students were given real life expressions of the importance of the reading and retention life enhancement skill and how it impacted these professional men lives. It was well received as demonstrated by the enthusiasm express by all the school children who attended.

Keep up the good work Real Men of Omega Psi Phi Fraternity and to the Children of Benjamin Banneker Elementary enjoy the Bike rides for you earned the reward!



BLOOD DRIVE

by Bro. Perkins

On Friday, November 8, Delta Tau Chapter of Omega Psi Phi Fraternity, Inc. participated in the Life Share Blood Drive. The Blood Drive was held at Wal-Mart, 59690 Belleview Drive, Plaquemine, Louisiana. Basileus Lawrence Mellion and Bro. Reginald Ellis, Chairman, Social Action Committee welcomed donors to the event. Ms. Elizabeth Chaudoir-Guidry Chair-person of the event had the following comment:



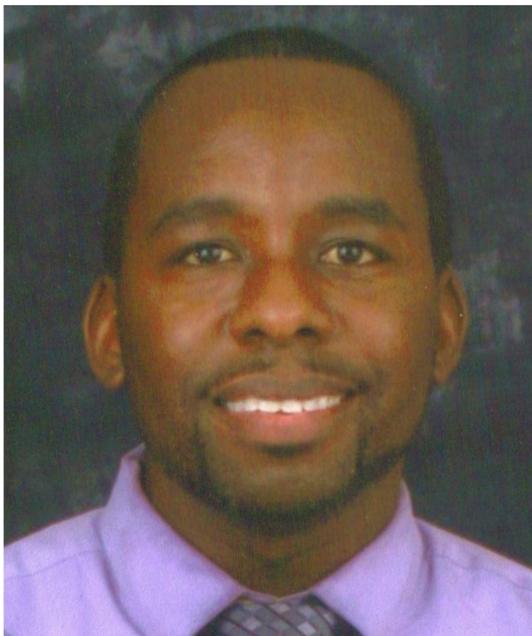
“It is wonderful to see Omega Psi Phi is getting involved in helping to save the lives of those patients at The Baton Rouge General Hospital. Y’all collected 14 units of blood for the hospital!!! Great Job! Thank you again for partnering with LifeShare Blood Center to save lives! We look forward to working with you in the future.”



6TH & 9TH DISTRICT BROTHERS REUNITE AS STATE PRESIDENTS AT NATIONAL MEETING

by Bro. Terrence Marshall

Brother Tyrone Fisher, a member of Xi Mu Mu Chapter in Cary, North Carolina and Brother Terrence Marshall, a member of Lambda Alpha Chapter in Baton Rouge, Louisiana pose with their respective state flags during the opening ceremony on the Galaxy IV Extension Conference held recently in Pittsburgh, Pa. Brother Fisher, President of the North Carolina County Agricultural Agents Association is a graduate of Zachary, Louisiana High School and Southern University. He is a former East Baton Rouge Parish 4H club member of Terrence Marshall, who is the President of the Louisiana County Agricultural Agents Association.



DR. JARRETT LANDOR-NGEMI (VOTED TEACHER OF YEAR AT SOUTHERN UNIVERSITY

by Bro. Terrence Marshall



On April 29, 2013 Dr. Jarrett Landor-Ngemi, professor of Research and Statistics and Advisor to the Beta Sigma Chapter Southern University and A&M College was named Male Faculty member of the Year. Dr. Landor-Ngemi entered the light of Omega in Spr 2000 and has been an active member of the Lambda Alpha Chapter in Baton Rouge LA.

RHO OMEGA TURNS 90

by Bro. Dr. Marlon D. Henderson



On September 1, 2013, the Rho Omega Chapter of Omega Psi Phi Fraternity, Incorporated observed 90 years of chartered existence. The Rho Omega Chapter, in Shreveport, Louisiana, traces its roots back to 1923. As the oldest graduate chapter in the Ninth District, Rho Omega Chapter boasts a distinctive, trailblazing, and rich history. From its inception, Rho Omega Chapter has grown considerably and has made a tremendous impact on the social, economic, civic, and political life of the community, state, and nation. By making it a point to fulfill all mandated programs each fiscal year, Rho Omega has been able to positively and effectively promote Omega Psi Phi Fraternity, Incorporated. Aside

from hosting several past Ninth District Meetings, Rho Omega has had some of their “best and brightest” serve as Ninth District Officers and Special Function Appointees.

Although times have changed since 1923, Rho Omega Chapter has been careful to not abandon the principles that have made Omega Psi Phi Fraternity, Incorporated great since 1911– Manhood, Scholarship, Perseverance, Uplift. The members of Rho Omega have always tried to live up to the motto “Friendship Is Essential To The Soul” in all of their endeavors. Rho Omega Chapter has a rich heritage to be protected, celebrated, and enhanced.

WINNSBORO NATIVE RECEIVES AWARD FROM NATIONAL ORGANIZATION

by Bro. Terrence Marshall

Winnsboro native Terrence Marshall of Baton Rouge received the Distinguished Service Award from the National Association of County Agriculture Agents during the 2012 Annual Meeting and Professional Improvement Conference held in Charleston, SC. Terrence Marshall was one of several honorees who represent the top two percent of the membership selected by their peers and the Director of Extension. The following represents the awardee’s recognition citation: A County Agent that serves in an urban and rural setting, Marshall works with a diverse group. He has devised his efforts to address concerns of homeowners and home gardeners, as well as beef cattlemen and forage

producers. His work with beef producers resulted in cattlemen completing a “Producer to Packer” beef educational program. Terrence’s training of 4H youth in Ag Engineering and Livestock Projects has produced numerous state winners. Marshall has been employed by the Southern University and the LSU Ag Centers for 34 years, serving in Ascension and East Baton Rouge Parishes. He is President- Elect of the Louisiana County Agricultural Agents Association. He is the son of Solon and the late Ethel J. Marshall of Winnsboro, and married to Sharon J. Marshall. He is a father of two adult children and three grandchildren.



MU TAU CHAPTER RECEIVES CITY OF MONROE'S COMMUNITY SERVICE AWARD

by Bro. Herbert D. Guillory

The Mu Tau Chapter was recognized as a profound pillar in the community by the city of Monroe during its annual Dr. Martin Luther King, Jr. Birthday Salute. On January 15, 2014, Mu Tau received the city's community service award. The award is named after Lillie "Granny" Goins, a huge community advocate whose desire was to make sure that community needs and services exceeded expectations. (Pictured left to right-Mayor Jamie Mayo, Pastor James Howard, Bro. Alfred Twymon (Mu Tau Charter Member), & Bro. Herbert D. Guillory (Mu Tau Basileus).

Media Consumption in America is Massive!



9 of 10 Americans own at least one television



235 million Americans Browse the Internet

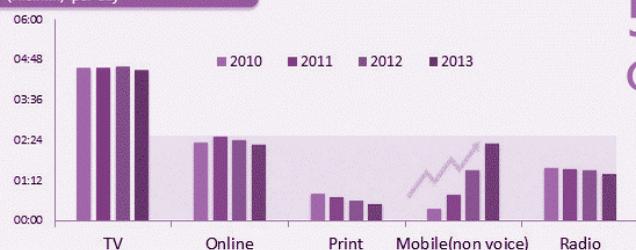


127 million via Mobile (Includes Smartphone & Tablets)



221 million via Laptops/Desktops

US Avg Time spent (Hrs:Min) per day



56% YOY **Mobile Growth**

LAWMAN OF THE YEAR AWARD

by Bro. Terrence Marshall

Brother Eric Jones, a member of Lambda Alpha Chapter in Baton Rouge, La. received the Lawman of the Year award in a ceremony held.



ALPHA DELTA EPSILON BROTHER HELP SAVES A LIFE AS A SOUTHEASTERN ATHLETIC TRAINERS

by Bro. Kenneth Terrell



Hammond, La. – In the world of collegiate sports, the athletes and their coaches are given most of the limelight. The stories of their hard work, dedication, victories and defeats are told on a daily basis. But there is a certain group in Lion Athletics who are right alongside the athletes and coaches, all working towards the same goal – to win. They are the Southeastern Athletic Training Staff.

With their home base located in the Dugas building near Strawberry Stadium, Southeastern’s athletic trainers ensure the health and well-being of every athlete. Whether it’s healing injuries, administering physical therapy, or providing pre and post-practice treatment, they are available to the Lions around the clock. But after the events in Lake Charles this past Saturday, two AT’s proved that they can even save lives.

Matt Reynolds and Walter Smith are a part of Southeastern’s AT staff. Currently assigned to cross country and track & field, they accompanied the men’s and women’s teams to the McNeese Cowboy Stampede on Saturday.

During a charity run prior to collegiate competition, they helped perform life-saving procedures on a collapsed runner; ultimately reviving the man from a non-responsive state.

“At a track or cross meet, people collapse all the time – simply because they’re exhausted,” said Reynolds. “But when a crowd started to form, we knew something was going on.”

CPR was performed on the fallen man by a few volunteer firefighters, as well as Danielle Davis, an ATC from McNeese State. After a few agonizing minutes, the CPR was proving to be unsuccessful, as the man was not responding. In a moment of quick-thinking, Smith ran to grab an AED.

“AED stands for ‘automated external defibrillator,’” said Smith. “It reads your heart rate. The one we used was the on-site machine. When I saw they weren’t using it, I ran over and got it.”

Once the AED was available, Reynolds prepared the machine to read the man's heart rate. After the pads were placed on the runner's chest, everyone's fear was confirmed: the man's heart was not responding.

"At that point, his heart had no rhythm," Reynolds said. "He was dead. So I knew then that we needed to shock him."

After receiving shock and CPR for almost ten minutes, the man finally regained consciousness. Besides being a bit confused and disoriented, the fallen runner began to breathe on his own and respond positively. Reynolds and Smith both admit to being nervous, but they never faltered in their successful efforts to save the man's life.

"I was a bit freaked out," said Reynolds. "But when the AED read that his heart rate was back to normal, that's when I realized I did exactly what I was trained to do."

Reynolds, who graduated from Southeastern in May with a bachelor's degree in Athletic Training, is now certified and working as one of the program's graduate assistants.

Smith, who is a senior in Southeastern's undergraduate athletic training program, was a member of the Lions

football team. But after the 2011 season, he decided to dedicate his time to athletic training.

"When he woke up, that was definitely the realest moment for me," Smith said. "I knew then that 'Wow, I just helped save a life.'"

Reynolds says the runner has spent the past few days in the hospital and is stable. He believes that what he and Walter did not only attests to their abilities as trainers, but to the program as a whole.

"A lot of people think they know what athletic training is, but they really don't," said Reynolds. "We don't just hold water bottles and put bags of ice on sore muscles. We're trained to save your life if you're ever in that situation. What happened on Saturday showed just how much we can do as trained medical professionals."

Over the years, some of the nation's best athletes have worn green and gold. Their triumphs can be seen throughout our university's history, and still continue today. But now, more than ever, the success of any Southeastern athlete can also be credited to a group of passionate and dedicated individuals: the athletic trainers of Southeastern Louisiana University.

OMEGAS PROVIDE SERVICE TO ESTABLISH COMMUNITY GARDENS

by Bro. Terrence Marshall

Omega Brothers from throughout the 9th District participated in the community service activity at the 76th Ninth District Meeting held in Baton Rouge, LA.

Brother Donald Batiste served as the District Chairman for this community service project, aimed at helping to eliminate a food desert in a poor neighborhood in Baton Rouge, La. A food desert is defined as an area where affordable healthy food is difficult to obtain, particularly for those without access to an automobile. Food deserts are most likely to be found in low-income communities. Researchers link food deserts with diet-related health problems in affected populations. Food deserts are sometimes associated with supermarket shortages.

Brother Batiste collaborated with the Southern University Agricultural Center and identified four community groups that needed assistance in establishing and maintaining their gardens. Assisting from the SU Ag Center were County Agent Brother Terrence Marshall, and Extension Associate Stephanie Ellwood.

The fraternity members constructed fences, built container boxes and garden plots, planted vegetables and flowers, mowed grass, and did other beautification projects. Gardens worked with includes: The Garden of Champions; The Stump of Hope; From the Bottom to the Top; and Avira's Rainbow Community Gardens. The Baton Rouge Garden Alliance, Ms. Ollie Doucette, Ms. Sharon Terrace, Ms. Aldremer Smith, and Ms. Marva Coleman, Coordinators, were the beneficiaries of this community service effort.



The host chapters for the Omega District Meeting were Beta Sigma- Southern University; Theta Kappa- LSU; Delta Tau- Plaquemine; Lambda Alpha- Baton Rouge, and Lambda Kappa Kappa - Baton Rouge.



OMEGA PSI PHI FRATERNITY, INC./ WHITE HOUSE PARTNERSHIP



by Bro. Charles H Brown

Brother Thabiti the International representative for President Obama's White House Fatherhood, Mentoring Initiative collaborated with the Brothers of Rho Phi Chapter of Omega Psi Phi Fraternity, New Orleans, Louisiana for the NBA All- Star weekend by attending the Fatherhood & Family Summit in New Orleans (photo attached)

- Our Fraternity started a partnership with President Obama to support the President's Fatherhood, Mentoring Initiative.
- 2011 Omega Psi Phi Fraternity, under the leadership of Grand Basileus, Dr. Andrew Ray, created our own Fatherhood, Mentoring Initiative, to address the critical crisis and concerns of our young black boys.
- As the advisor to the New York Knicks Asst. G.M. Allan Houston and the Allan Houston Legacy Foundation Brother Thabiti Boone and Allen Houston has worked with the NBA-Dads initiative and organization in organizing the Family and Family Summit as a NBA All-Star event.

There successful goals included:

- 1) using the NBA All-Start weekend as a platform to raise awareness of the importance and value of Fathers and Family.
- 2) Brought out some of the notable names in sports, entertainment, TV. personalities to draw people out in the local communities to address the issue of Fatherhood and Family
- 3) Partner with local churches to include the Franklin Avenue Church Pastor Fred Luther where the event took place, were joined together with community leaders, elected officials to engage the community. This was the biggest part of the Summit.

KEY Points of the Summit:

- Gave a message of Faith that Fathers are important, they are valued and needed in their families and communities.
Emphasized bringing back the role of men and fathers to the family and community.

KEY Statistics discussed:

- Over 29 million children wake up every morning without a father present in the home
- 1 out of 3 children live in fatherless homes
- 2 out of 3 African/American children live without their father
- 71 percent of homeless children come from fatherless homes
- Over 50% of the High School drop outs come from fatherless homes
- When a father is active and engaged it increases the education of the children. It keeps young men from jail and prison, joining gangs and becoming young fathers.

President Obama's White House Fatherhood Meeting Initiative is based upon 4 concepts:

- 1) Public Awareness on the important role Fathers play in the families and community
- 2) Collective Partnership – How to work collectively as a community and country to increase the value of fatherhood and close the gap
- 3) Advisory – Hope to have private funding
- 4) Celebrate and Uplift – we need to uplift so fathers and men who are doing the right thing. Have program and activities that cultivate fathers.



FATHERHOOD.GOV
National Responsible Fatherhood Clearinghouse

The Rho Omega Chapter & Rho Omega and Friends, Inc. present

LET *the* GOOD

THE 27TH ANNUAL LET THE GOOD TIMES ROLL FESTIVAL

by Bro. Fred Moss

The 27th Annual Let the Good Times Roll Festival, a celebration of music, art and food of African American culture, was held June 21-23 in downtown Shreveport's Festival Plaza. Each year, more than 30,000 festival goers enjoy around-the-clock live entertainment, delicious food from area restaurants, and art exhibits. Admission for this year's festival was \$10 for adults and free for children under 5. Rho Omega and Friends, Inc. along with the Brothers of Rho Omega Chapter of Omega Psi Phi Fraternity Inc. present the Good Times Roll Festival annually.

This past year's festival included Zydeco, jazz, rhythm and blues, Rock & Roll, gospel and old school. In addition to music, food and art vendors were also set up at the festival. The festival also introduced an educational area designed to raise awareness of the importance of healthy eating, wellness, and exercise, especially among children at risk of childhood obesity. The Caddo Parish Commission sponsored this activity and it took place on Friday the 21st from 10am-2pm on the Shreveport riverfront. Cupid (Mr. Shuffle) promoting his new workout CD and worked out with the kids.

"The festival is designed to provide a weekend filled with food, music, and family-friendly fun," said Festival Chairman Henri Wesly. *"In addition, we want it to be an educational experience for the children in attendance."*

"Each year the festival gets bigger and better and next years promises to be another great production. We have added another component to the festival that I think the entire family will enjoy. We will have vendors on both sides and music on both stages each night, that mean fun, fun, fun" said Fred Moss, IV, Executive Director

The entertainment was the right mix as the festival expanded to two stages. The entertainment included National Recording Artists Silk, Mystikal, Juvenile, Calvin Richardson, Dj. Biz Markie, Cupid, Keith Frank & Soileau Zydeco Band and Chris Ardoin NU STEP Zydeco. Shreveport's own Luster Baker, Total Choice, Alter Ego, Windstorm, Betty Lewis, Dirtfoot and XFactor contestant Willie Jones.

All of the proceeds raised by the Annual Let the Good Times Roll Festival benefit all of our mandated/community programs.

Scan for more
informaion:



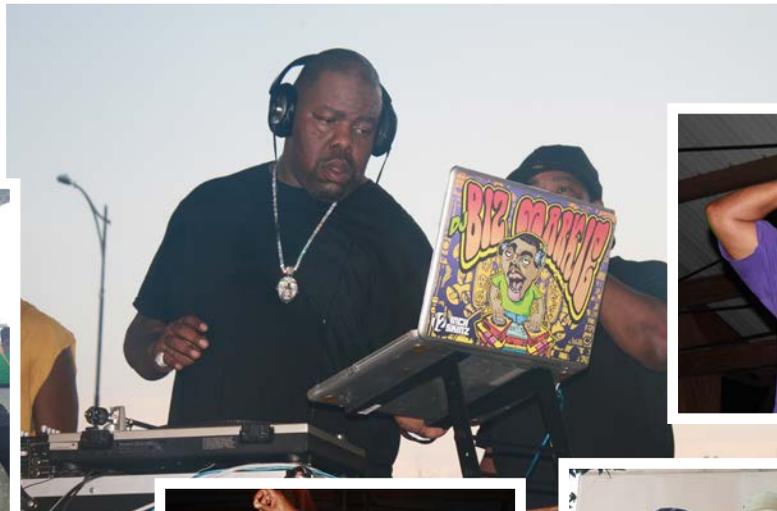
CHASED
STAGE

TIMES ROLL 13

festival



LOUISIANA



ETA IOTA CHAPTER SUPPORTS THE 2013 REGION III CHAMPIONSHIPS

by Bro. Paul Prosper

On June 22, 2013, members of Eta Iota Chapter, Omega Psi Phi Fraternity, Inc. participated as volunteers at the 2013 Region III Championships soccer tournament in at the Edmond Soccer Complex in Edmond, Oklahoma. The brothers of Eta Iota chapter primarily worked the hydration stations ensuring that all 16 soccer fields had plenty of water on hand for the players on this hot June day. Eta Iota Chapter brothers that volunteered were Bro. Carlos Hunter, Eta Iota Chapter Basileus, Bro. Paul Prosper, project organizer, Bro. Willie Hughes, Bro. Bryan Johnson, Bro. Donald Morgan, Bro. Jason Wycoff. There were also Omega men participating in the tournament as referees and coaches from various states.

Eta Iota's service to this large tournament garnered many "thank you's" from Youth Soccer coordinators, tournament directors and participants. The chapter was invited to support upcoming tournaments in the Oklahoma City area. The Region III Championships is a really big deal. Over 3, 600 players participated in this tournament from NC, SC, GA, MS, OK, AL, TN, LA, AR & TX. The championships featured the tops teams from under 13 to under-19 age groups and ran from 20 – 27 June. Eta Iota chapter will continue to be active, forming new relationships within the Oklahoma City community.



OKLAHOMA

Eta Iota Chapter Supports Oklahoma City Branch NAACP

by Bro. Dr. Paul Prosper

The Eta Iota Chapter was in full force at the Oklahoma City Branch, NAACP's 100th anniversary banquet on 26 October, 2013. The President of the OKC Branch NAACP is Eta Iota Chapter's own, Bro. Garland Pruitt. Brothers who attended the banquet to support Bro Pruitt and the NAACP were Bro. Dr. Paul Prosper, Bro Keith Watkins, Bro. Doug Brown, Bro. Roy Thurston, Bro. Bryron Graham, Bro. Limmie Jones, Bro. David Love and Bro. Belpfry Dean.

The well attended event highlighted the history of the OKC Branch NAACP that included honoring the bravery of the pioneer members of the OKC Branch NAACP. Mr. Hilary O. Shelton, Director of the NAACP's Washington Bureau / Senior Vice President for Advocacy and Policy was the keynote speaker. The event called for an increase in NAACP membership and supported the vision of the NAACP; to ensure a society in which all individuals

have equal rights and there is no racial hatred or racial discrimination.

Bro. Pruitt is and has been doing an excellent job as the OKC Branch NAACP President. His remarks at the event were motivating and powerful. He has full support of the brothers of Eta Iota Chapter.



ETA IOTA CHAPTER PROCESSES OVER 60,000 MEALS AT OKLAHOMA REGIONAL FOOD BANK

by Bro. Carlos Hunter



The brothers of Eta Iota Chapter of Omega Psi Phi Fraternity, Inc. participated in two community service initiatives at the Oklahoma Regional Food Bank in Oklahoma City, OK. Several brothers invested valuable time and labor on Saturday afternoons in January, May, and August 2013. Their efforts yielded a meaningful impact; thousands of less fortunate families and senior citizens in the great state of Oklahoma will have meals to eat.

On January 12, 2013, the chapter was assigned to the pre-sorting area of the Food Bank. Brothers helped sort non-perishable food products such as household cleaning products, baby products, etc. The turnout of brothers was outstanding. At the end of the day, a staff member informed the brothers that the number of bins (34) sorted that day broke the previous OK Regional Food Bank record! The brothers' efforts resulted in the processing of 11,769 equivalents meals.

On May 4, 2013, Eta Iota was invited to volunteer again and was assigned to the packaging area. Brothers helped box presorted food products for distribution to senior

citizens across the state. 1,219 cases were packed that day, each full of food which produced 29,967 equivalent meals.

On August 3, 2013, the chapter teamed up with the local National Pan-Hellenic Council and was again assigned to the packaging area of the Food Bank. The collaboration between the NPHC organizations was phenomenal. Efforts that day resulted in the processing of 27,627 equivalents meals.

Eta Iota Chapter brothers thoroughly enjoyed themselves while benefiting the state of Oklahoma. The staff members of the Oklahoma Regional Food Bank enjoyed the turnout, work and enthusiasm shown by the brothers of Eta Iota Chapter. The Chapter plans to make recurring visits to support the Oklahoma Regional Food Bank for years to come.



BROTHERS OF ETA IOTA CHAPTER & FOUR CARDINALS, INC. DIRECTLY SUPPORT A MOORE TORNADO VICTIM



On August 12, 2013, members of Eta Iota Chapter, Omega Psi Phi Fraternity, Inc. and Four Cardinals, Inc. made a donation/presentation to a single mother, Denise Townsend who lost her home to the devastating tornado that ravaged Moore, Oklahoma on 20 May 2013. Four Cardinals, Inc. collected donations from the members of Eta Iota Chapter and various brother & chapters throughout the Ninth District. The brothers were all eager to help the cause in the aftermath of the

by Dr. Paul Prosper

tornado. The brothers donated water and clothing to various tornado relief collection points. The men of Eta Iota chapter wanted to do more; they wanted to donate to someone directly affected by the storm. Donating over \$1,000 to Ms. Townsend, a single mother of two sons was exactly what the brothers felt needed to be done. In addition to Four Cardinals, Inc.'s \$700 donation, brothers from Eta Iota also made separate donations. Pastor Bryan Lampkins of New Covenant Ministries of Edmond presented a donation from his church. Dr. Paul Prosper, CEO of Prosperous Investments also provided a donation from his business.

The members of Eta Iota chapter vowed to remain in contact with Ms. Townsend and her sons, invited them to future events and assist them in anything they need. Ms. Townsend and her sons were very appreciative of the donation. They thanked the brothers of Omega Psi Phi and asked for prayers as they have much more to do in rebuilding their life and destroyed home.

XI OMEGA MEMORIAL SERVICE

by Bro. Jody Davis

The brothers of the Xi Omega of Omega Psi Phi, Fraternity participated in the chapter's 2014 Memorial service at Metropolitan Baptist church in Tulsa, Oklahoma. In addition to the annual Memorial service the brothers of the chapter visit the churches in the city of Tulsa every fifth Sunday to create fellowship opportunities within the Brotherhood.



ETA IOTA CHAPTER RACES FOR THE CURE IN OKLAHOMA CITY

by Bro. Paul Prosper

On 20 October, 2013, Brothers Carlos Hunter (Basileus), Keith Watkins, Mike Walker, Paul Prosper, and Bryan Johnson joined about 5,000 other runners at Myriad

Gardens, Oklahoma City, Oklahoma, for the annual Race for the Cure event. The Susan G. Komen Race for the Cure® Series, the largest series of 5K runs/fitness walks

in the world, raises significant funds and awareness for the fight against breast cancer, celebrates breast cancer survivorship and honors those who have lost their battle with the disease.

The Oklahoma City event included a 5K run and a 1-mile run/walk. The Eta Iota Chapter race team included friends and family of the brothers and the team's webpage not only allowed people to join team Eta Iota, it also allowed supporters to leave donations on behalf of team Eta Iota.

Participating in this event positively highlighted Omega Psi Phi Fraternity as an organization that is in tune with



and supporting significant events in the community. Eta Iota's participation in this event also highlighted the benefits of a healthy, active lifestyle. Up to 75 percent of the funds raised by Eta Iota chapter and all who participate in the Race remain in the Komen Central and Western Oklahoma Affiliate to provide breast health research, diagnostics, screening, treatment, services and education

for uninsured or underinsured women. The remaining 25 percent goes to fund national research to discover the causes of breast cancer and, ultimately, its cures. Eta Iota Chapter plans to participate in this event in 2014.

CARTER G. WOODSON 2014

by Brother First Lieutenant Kendrick D. Wooten



Dr. Carter G. Woodson is known by many as the Father of Black History. An idea that started as Negro History Week spawned into what is known internationally as Black History Month. On 22 February 2014, not only did the Omicron Pi Chapter of Omega Psi Phi Fraternity Incorporated celebrate their annual Dr. Carter G. Woodson Black History Program but they we also

blessed with the presence of two distinguished African American figures; Dr. Granville C. Coggs, who is an original Tuskegee Airmen and Major General Gwen Bingham, the first African American Female Major General to command US Army White Sands Missile Range. It was an inspiration to all that came out to participate in the celebration to hear testimonies from both key speakers on what they had to go through to achieve their stature as well as the many obstacles that stood in their way. It was more fulfilling for many of the younger brothers who only learned about the Tuskegee Airmen in history class or watching The Tuskegee Airmen movie featuring Lawrence Fishbourne or the more recent Red Tails movie. One common trait that both speakers emphasized was, "Never give in and give up. No matter how hard the struggle is, the reward is greater."

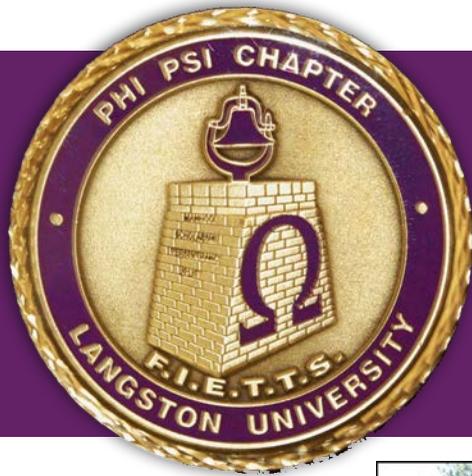
WALKING FOR A CAUSE

by Brother First Lieutenant Kendrick D. Wooten

As a part of the chapter's Health Initiatives, members of the Omicron Pi Chapter participated in the city of Killeen's Annual America's 5k Diabetes Walk on November 16, 2013. The walk was sponsored by the Shriners Nubia Temple #191 of Harker Heights, Texas. The members of our chapter along with 75 other local residents converged on the campus of Central Texas College to donate money, obtain educational materials and bring awareness to the ongoing fight to find a cure

for diabetes. This deadly disease has affected more than 2 million Texans. This event raised more than \$2,000, and was subsequently provided to the American Diabetes Association in support of its diabetes eradication efforts.





Φ Ψ



SO FOCUS

CELEBRATES ITS 80TH ANNIVERSARY

The Phi Psi Chapter of Omega Psi Phi Fraternity Incorporated celebrated their 80th anniversary in 2013. Phi Psi is the 44th chapter of our illustrious organization and the first undergraduate chapter to be chartered in the state of Oklahoma at the Colored Agricultural and Normal University, now known as Langston University. On July 21st, 1933, upon the initiative of Brother E.A. Miller, Phi Psi was born unto Omega. The charter members included Brother George Lythcott, Brother C.D. Bachelor, Brother L.C. Williams, Brother Henry Shegog, Brother Elza Hunter, Brother William Hogg and Brother Marcellus Reed. Phi Psi continues to thrive today, which is evident by the most recent accolade of being voted International Undergraduate Social Action Chapter of the year for 2012-13.

The Phi Psi brothers meet annually on July 21st to fellowship and celebrate a new year. However, in 2013 the brothers decided to pull their resources together and celebrate their 80th anniversary during Langston University's homecoming from October 16th to October 20th, 2013. This event would give the chapter an opportunity to unite more brothers and be a majestic presence on Langston's campus. With Langston University being the only HBCU in the state of Oklahoma, it was important that the brothers display an exemplary image of our great fraternity and the university as a whole. During the five day celebration, the brothers participated in campus clean up, held a memorial service for Brother Dr. Walter Jones, held a massive chapter meeting as a basis for reclamation, participated in the homecoming step show and provided free food for the entire campus. The motto for the 80th anniversary was "80 Years of Friendship and Service." The Phi Psi brothers will continue to maintain the fraternities standards and live their creed; with the understanding that friendship truly is essential to the soul.



7 SIDE EFFECTS of social media

1

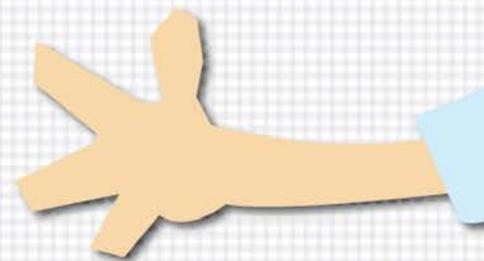
Increase communication with clients

2

Drive traffic to your site

3

Remind your prospects of your brand



SOCIAL MEDIA - A GOOD THING OR A BAD THING for the Ninth District?

That is the most frequently asked question today, especially after the leak of our information. I personally think it's a good tool if used in the right way. Well, as we all know, there are always two sides of everything; it depends on your perspective on how you perceive it. The same goes for social media, most people admire it as a revolutionary invention and some seem to take it as a negative impact on the District and the Fraternity. I have compiled some of the positive and negative opinions brothers have expressed about social networks:

POSITIVE EFFECTS - RELATIONSHIPS:

Social networks started as a place to connect with your brothers in an easy and convenient way. Truly speaking, many of you might have found your chapter brothers from your birth chapters who were out of touch due to one reason or other. Social networks have provided us the opportunity to connect with brothers and build better relationships with brothers with whom we are unable to stay connected with between homecomings, district meetings, conclaves, and let



4
Improve your
online influence

5
Reach the friends
of your clients and
prospects with
your message

6
Inform your
audience of
specials
in real time

7
Increase your
SEO ranking

them know about our life and take input about their lives and events happening with them.

REDUCING COMMUNICATION BARRIERS:

With social networks we are able to communicate our thoughts and perceptions over different topics with a large number of audiences, and raise our voice. The sharing feature available on the social networks makes your opinion about any topic reach huge number of people (even to those who are not on your friends list). We have the option

to make groups with people who are like minded and share the related news with them and ask for their opinion or input about the topic. Simply there are a number of options available for us to communicate with others on these social networks.

OPPORTUNITIES FOR BUSINESSES:

Social networks have become a crucial part of many of us. We don't even notice this but as soon as we open our desktops or laptops to access the web, we sub-consciously

open our favorite social network just to see about the updates received. Businesses have noticed the value of social networks in our life, and they are using different techniques to promote their products. As chapters we should follow suit and get social. There are a number of FREE customized applications being made on the social platforms, whose main purpose is to promote the product or brand. As social marketing is cost effective and brands have a huge audience, they are shifting more towards social marketing.

NEGATIVE EFFECTS - LEADS TO ADDICTION:

Many studies have shown that the extensive use of social media can actually cause addiction to the users. Throughout their day, they feel to post something on their pages or check others posts as it has become an important part of our life. So brothers monitor your families use of social media.

LEAD TO ISOLATION:

Extreme usage of social media has reduced the level of human interaction. Because of social networks the interaction with other people has become effortless and people have isolated their lives behind their online identities. Face to face communication and meetings has been reduced and many of us have lost the flavor and charm to be together under one roof.

INFORMATION LEAKS:

With the leak of our information and the current insurance issue, our presence on the web and social media has moved to the front seat and grabbed our attention. Once you hit the send button, in most cases its out there for life. Images and videos that show brothers in a negative light have been posted/uploaded and moved across the web with lamp speed. Impacting the Fraternity and the brothers that are in the posts negatively, preventing jobs from hiring them and companies donating to good causes.

AFFECTING PRODUCTIVITY:

Mostly businesses use social media to find and communicate with clients. But it is a great distraction to employees, who may show more interest in what their friends are posting than in their work tasks. Wired.com posted two studies which demonstrated damage to productivity caused by social networking. Nucleus Research reported that Facebook shaves 1.5% off office productivity while Morse claimed that British companies lost 2.2 billion a year to the social phenomenon. New technology products have become available that allow social networks to be blocked, but their effectiveness remains spotty.

by: @MDGadvertising 



IT'S ALL ABOUT THE Images

Images make everything online better. And that's a good thing, considering how several big shifts in the social media world are now placing a bigger emphasis on using high-quality photos in content. So how much does adding images to your content matter? Maybe a lot more than you think.

THE SHIFT TO THE VISUAL

THE *pin*terest EFFECT
Pinterest is now the third most popular social network. The gorgeous new kid on the social media block truly is all about the images. With page views up 210 percent in just the last three months, the site cements the importance of using high-quality, sharable images in web content.

THE TIMELINE OVERHAUL
Facebook's recent switch to Timeline places a bigger emphasis on images than ever before. The larger size of photos within Timeline and the huge cover photo make images an important draw for user attention.

THE BILLION-DOLLAR ACQUISITION
The price Facebook was willing to pay for photo startup Instagram is another sign of the social media giant's image obsession. Facebook founder Mark Zuckerberg commented on the importance of images in the site's future, saying, "Providing the best photo-sharing experience is one reason why so many people love Facebook, and we knew it would be worth bringing these two companies together."

IMAGES IN PRACTICE

HOW IMAGES AFFECT ARTICLES

Using images in articles can give a boost to that content's page views. But according to data from Skyward, certain content categories benefit more from having images than others.

TOP CATEGORIES WHERE IMAGES BOOST PERFORMANCE



Articles containing relevant images have 94 percent more total views than articles without images, on average.



Get The Most From Your Images

★ Choose relevant images and use search-optimized captions and metadata.

HOW IMAGES AFFECT PRESS MATERIALS

The more multimedia you include in your press materials, the more views you're bound to get. That's according to PR Newswire data that analyzed more than 10,000 press releases.

INCREASE IN AVERAGE ONLINE VIEWS PER PRESS RELEASE BY INCLUDED ELEMENTS

Get The Most From Your Images

★ Add other multimedia that complements your press release and images in different ways.

* Other media such as accompanying files, soundbites, charts, interactive, etc.

CONCLUSION:

I have mentioned a few positive and negative points of social media, but it doesn't explain that social media is good or a bad thing. It stands somewhere in between. You will remain wary in spite of these examples that either social media is a good or bad thing for society? I would live to hear about your thoughts and opinion about the question raised... Do you think Social Networks are good or bad for the district?

[mighty9thdistrict](#)

[mighty9th](#)

[mighty9th](#)

[mighty9th](#)



HOW IMAGES AFFECT LOCAL SEARCH

Having any image gives businesses a leg up. When searching, 40 percent of consumers are more likely to consider or contact a business that has an image show up in local search results.

How do you respond to local search results with an image of a business?

37%

Images grab my attention, and I give that business more consideration.

20%

I ignore these results and look at the normal results below.

23%

Images grab my attention, and I'm much more likely to contact a business.

20%

Images don't grab my attention and don't influence my decision.

Get The Most From Your Images

★ Choose a high-quality photo of your business or product/service instead of your company logo.



HOW IMAGES AFFECT E-COMMERCE

There's no question high-quality images are key when it comes to selling products online, but a recent National Retail Federation report shows us just how important they are.

More customers value the quality of a product's image as more important than...

67%

of consumers say the quality of a product image is "very important" in selecting and purchasing the product.



63%

PRODUCT-SPECIFIC INFORMATION

54%

LONG DESCRIPTION

53%

RATINGS AND REVIEWS

Get The Most From Your Images

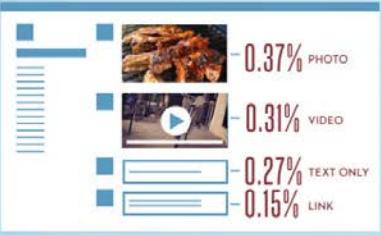
★ Don't stick to one image; provide customers with alternate views of each item.



HOW IMAGES AFFECT SOCIAL ENGAGEMENT

Social media posts also benefit from adding photos. According to an analysis by Web Liquid (conducted pre-Timeline), Facebook posts with photos have the highest user engagement than any other post.

Engagement Rate With Facebook Posts By Type



Get The Most From Your Images

★ Choose gorgeous, high-quality images that people will really want to share.

Rate determined by Likes + Comments/Impressions
Note: Engagement data calculated before the introduction of Facebook's Timeline.

OPERATION UPLIFT FOOD DRIVE

by Brother First Lieutenant Kendrick D. Wooten

Omicron Pi Chapter of Omega Psi Phi Fraternity Incorporated continues to serve the Greater Killeen/Ft. Hood area with its Operation Holiday Uplift, a social action program that provides food, money, clothing and service to local churches and food banks during the fall holiday season. In support of this program, the Omicron Pi Fall 2013 line organized and conducted a food drive on 30 November 2013 at the Fort Hood Clear Creek commissary to help fill the shelves of a local food bank so that it will be to provide food to needy families in the local area. Brother James Elzie, event coordinator, stated, "It was a good experience for him and his line brothers to experience the true Omega spirit of serving and giving during the holiday season." The Soldiers, family members and retirees of the Ft. Hood community gave generously to support the program. Several donors provided money and were thoroughly impressed that these dedicated men were willing to take time away from their own families during the Thanksgiving holiday weekend to support needy families in the area. The brothers of Omicron Pi Chapter collected 14 large size boxes of food which will be delivered to the Killeen Care Center, Inc. on Thursday, December 5, 2013.



OPERATION UPLIFT FOOD DRIVE

by Brother First Lieutenant Kendrick D. Wooten

The Omicron Pi Chapter of Omega Phi Psi Fraternity Incorporated hosted its 2014 Talent Hunt Program on 22 March 2014 at the Vive Les Arts Center in Killeen, Texas. We searched for talent throughout the community of the central Texas area community. Through our tireless effort we discovered eight youths whose talents met with the ideals of Omega. Brothers Jimmie Zilliner and Arthur Bryan Co-chaired the Committee, with their musical expertise the vision of the event was produced with class. First place was Ms. Layla Dennis who developed a lovely dance number that moved the audience. Second place was awarded to Ms. Kirsten Gatewood whom provided the audience with a beautiful song that inspired younger youth to want to learn how to sing. Third place was Mr. Amari Snead, a young man

who danced his heart out to a lovely gospel song. The Central Texas Community witnessed young jewels from their community show their beautiful talent. Omicron Pi will continue to be connected with the community and provide positive mentors for youth.

ALPHA IOTA IOTA CHAPTER HOLDS ITS ANNUAL DR. CHARLES DREW BLOOD DRIVE

by Bro. Larry Johnson



The Men of Alpha Iota Iota Chapter held its annual Dr. Charles Drew Blood Drive, January 8, 2013, from 9am-1pm, at the Boys & Girls Clubs of Collin County/Plano Douglas Center. Dr. Drew remains to be a true representation of what Omega men strive to become; not only for his contributions to Omega Psi Phi, but to all mankind. His brilliance has saved the lives of a countless number of people in the world. All received an abundance of support from the North Dallas/Plano community, as they strive to continue his legacy. A Special thank you to American Red Cross, the Douglas Center and all volunteers.

POST MSP FAMILY DINNER

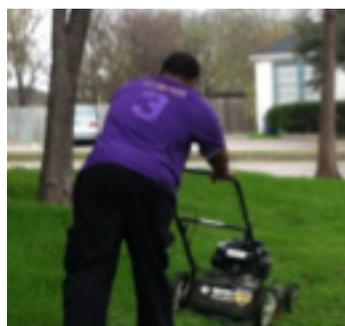
by Bro. P. Johnson

On June 2 at 3pm, the Membership Selection committee hosted a Post MSP family dinner at the fraternity house for the 2013 Psi Alpha newly initiated men and their significant others. The purpose of the event was to welcome the new fraternity brothers and their significant others to the Psi Alpha family. They event was a huge success with over 40 family member present.

DOUGLASS CENTER CLEAN-UP

by Bro. Larry Johnson

Every third Saturday of each month at approximately 8:30 AM, the Omega Psi Phi Fraternity, Inc. - Alpha Iota Iota Graduate Chapter, has a volunteer initiative to maintain the grounds of the Douglas Center/Boys & Girls Club of Plano. Because we are a service organization and all of our monthly chapter meetings are held at this location without costs, the program was initiated as a way to "give-back" to the Boys & Girls Club of Plano; especially, since the funding for grounds maintenance has been cut completely out of budget by the City of Plano. It is easy for Omega Psi Phi Fraternity, Inc.



- Alpha Iota Iota Graduate Chapter to write a check to handle the matter on a monthly basis, but it means even more when the hands of the good Brothers of this known organization are in motion to actually do the work. There are no specific members called to this duty; but all members are called on to help in the effort.

AII SPRING 2013 MSP

by Bro. Larry Johnson

The Alpha Iota Iota chapter participated in the Spring 2013 9th District Membership Selection Process. Upon completion, AII welcomes Bro. Sean “All-AmeriQue” Gregory into our beloved Fraternity. Bro. Gregory is a native of Chicago, IL. and a graduate of the Georgia Institute of Technology. He resides in the North Dallas Area with his wife Courtney, and son Clinton. The North Dallas Ques are elated with the enthusiasm and passion that Bro. Gregory embodies, and look forward to his oath



DELTA XI WALKS TO HELP END LUPUS

by Bro. Asonye Ordu

The brothers of the Delta Xi chapter took part in the joined more than 4,000 walkers for the Seventh Annual 5K Walk to End Lupus Now™ and helped take steps to raise money for lupus education programs and research while raising awareness of lupus and rallying public support for those who suffer from it. Every step we took and every dollar we raised supports the Lupus Foundation of America, Lone Star Chapter and its efforts to solve the cruel mystery of lupus.



AII TORNADO RELIEF

by Bro. Larry Johnson

The evening of May 20, 2013, the Brothers of the Alpha Iota Iota chapter organized a drive to receive undergarments to donate to individuals affected by the tornado that devastated the city of Moore, Oklahoma. The two-hour donation drive was initiated through social media by encouraging area residents to donate newly packaged undergarments to address the overlooked needs of those individuals who lost everything in the storm. The hope was for these donations to allow the storm victims to maintain pride and dignity about themselves after losing so much; no one wants to wear someone else's used undergarments or soiled ones longer than necessary.

A sizeable amount of men, women, and children undergarments, were donated by the residents of the North Dallas, Plano, and other surrounding communities. Several individuals who were not aware of the Undergarment Drive held at the Boys and



Girls Club of Plano were generous enough to provide monetary donations toward the purchase of additional undergarments.

On Saturday May 25th, Brothers Rod Delph, John Williams, and Eric Elliott met 9th District Marshal Brother Mike Walker, and 9th District NAACP Chair Brother Doug Brown at an exchange point to provide the Eta Iota Chapter the donations collected. The Brothers from the Alpha Iota Iota Chapter and Eta Iota Chapter greatly appreciated the displays of uplift in their efforts to help people in their time of need.

STOP THE VIOLENCE RALLY

by Bro. Larry Johnson

On March 23, 2013, the Brothers of Alpha Iota Iota joined the Mayor of Dallas in support of putting an end to domestic violence in Dallas. The Brothers of Alpha Iota Iota along with other area Dallas Metroplex Ques attended the Men Against Domestic Violence Rally in Dallas. The rally is the first step to putting an end to domestic violence and the Men of Alpha Iota Iota will be at the forefront of this very important cause.



OMICRON PI AND THE CHARLES R. DREW BLOOD DRIVE

by Bro. First Lieutenant Kendrick D. Wooten



Killeen, Texas – On August 31, 2013 the brothers of Omicron Pi Chapter of Omega Psi Phi Fraternity Incorporated, in conjunction with Carter Blood Care, sponsored the Charles R. Drew Blood Drive. The event was held at the Killeen Mall in Killeen, Texas. The effort brought in supporters from the surrounding communities to “give the gift of life.”

The Killeen Mall proved to be an excellent venue for the event. Not only was the area populated with potential donors, but the mall shielded our supporters from the scorching Texas heat! We were pleased with the number of donors who “gave proud” to this most worthy cause and without them we would not have been able to collect a total of 33 units of rich blood.

We established what we hope to be a long-lasting and positive relationship with the Killeen Mall, Carter BloodCare and our community.

ANNUAL MANDATED PROGRAM AND MEMORIAL SERVICE

by Bro. P. Johnson

The men of Psi Alpha Chapter, San Antonio, Texas, attended the Mount Zion First Baptist Church on 10 March 13 to participate in their annual Mandated Program and to reflect on the accomplishments of Col Charles Young. Over 40 Brothers from Psi Alpha attended and had the opportunity to witness a Brother of Psi Alpha Chapter become a Deacon at Mount Zion First Baptist Church. Bro William Watkins (Year, Chapter) accepted his calling to God and became a Deacon witnessed by the men of Psi Alpha and the members of

Mt. Zion.

Afterward the men of Psi Alpha and their Quette’s went to lunch at the RED BARN restaurant and fellowshiped while dining. Bro Basileus, Billy Fair asked the Brothers and their families to remember the Brothers who have gone on to Omega Chapter in the last year and to do everything in their power to pay attention to their health. Bro Basileus asked the Quettes to also play an active role in supporting the Brothers in regards to their health.

NEW PRESIDENT OF WHEATLEY HEIGHTS

SPORTS

by Bro. P. Johnson

On October 18th 2013, Brother Brandon Logan was selected as President of the Wheatley Heights Sports Complex. Bro. Logan announced his extreme excitement about the opportunity to serve in this leadership position, stating that “strategies are already being developed in an effort to leverage this community assets to play a more significant role in transforming the Eastside of San Antonio through sports and entertainment” During his interview, he also stated that “he has a lot on his plate with managing two businesses in their infancy, but stated that God and continued support from family and friends, he will see it through! Together we will raise the profile and expectations of WHSC-thanking all for their support!” exclaimed Logan. Way to represent!



SPEAK UP SPEAK OUT: END DOMESTIC VIOLENCE COMMUNITY FORUM

by Bro. Larry Johnson



On Saturday, September 28, 2013 several men of the Alpha Iota Iota Chapter of Omega Psi Phi attended the Speak Up Speak Out: End Domestic Violence Community Forum presented by the Chi Zeta Omega Chapter of Alpha Kappa Alpha Sorority. Speak Up Speak Out was organized in honor of the late Zina Bowser, a member of Alpha Kappa Alpha who lost her life along with her daughter at the hands of domestic violence. The forum held at Plano City Hall informed the public about the seriousness of domestic violence. A roundtable discussion that included a lawyer, counselors, and victims was informative as it allowed attendees to

learn about various aspects of domestic violence: how to recognize signs, who are the abusers, who are the victims, and when and how to help.

The Alpha Iota Iota Brothers that attended the forum recognized that issues like this need the support of men. Since most abusers are men, it is important for men to be examples by letting other men know that being an abuser cannot be tolerated.

The ladies of Alpha Kappa Alpha commended the Omega Men for the numbers that were in attendance with their

REACHING THE COMMUNITY THROUGH THEIR STOMACHS

by Brother First Lieutenant Kendrick D. Wooten

On October 12, 2013, The Omicron Pi Chapter of Omega Psi Phi Fraternity Inc. participated in the Realty Executives 15th Annual “Maverick” Chili Cook off. This event promotes community outreach and supports the Fort Hood area Chapter of “Habitat for Humanity”. Through Perseverance, the brothers of Omicron Pi won first place during the Chili Cook-off. In addition to winning the Chili Cook-off, the brothers presented a five hundred dollar donation to the Fort Hood chapter of “Habitat for Humanity”. When the Brothers are not nailing nails for “Habitat for Humanity”, they connect with other community partners like Realty Executive to provide pecuniary assistance. Realty Executive in conjunction with Habitat for Humanity provided



a platform for the brothers to continue to uplift the community as well as community awareness of the Omega Psi Phi Fraternity Incorporated and especially the Omicron Pi chapter.

ADOPT A SPOT

by Bro. P. Johnson

The Psi Alpha Chapter of the Omega Psi Phi Fraternity, Inc. conducted their bi-monthly “Adopt-A-Spot” community service clean up on September 7, 2013. This ongoing community cleanup project took place on the Eastside of San Antonio, Texas in the Martin Luther King, Jr. plaza. A vast number of brothers from the local

Psi Alpha Chapter assembled at 9 a.m. on this day to devote their time and efforts in taking pride in cleaning up what is known as the Historic and Predominantly African-American populated side of the city.

The brothers of the Psi Alpha Chapter looked unified and official in their purple and gold attire, as they walked from one end of the plaza to the other. Paying careful and close attention in collecting trash and debris that was

selfishly cast out of driver’s cars or just left alongside the road by others who frequently traveled this route. With trash bags in hands, the brothers of the Psi Alpha Chapter successfully completed their bi-monthly task. At the conclusion of the trash and debris pick-up, the brothers then went to a local breakfast restaurant to fellowship and make their bond as friends even stronger



BROTHER (DR.) ARDRELLE L. EVANS, SR.

RELINQUISHES COMMAND

by Bro. First Lieutenant Kendrick D. Wooten

On September 13, 2013, brothers of Omicron Pi Chapter came out to support Lieutenant Colonel (Dr.) Ardrelle L. Evans, Sr. as he relinquished command of the 2-393rd Infantry Battalion after 25 months in position. As a battalion commander, his Soldiers trained 311 active and reserve component deploying units comprised of 11,392 men and women. Lieutenant Colonel Evans and his soldiers trained units for service in Qatar, Honduras, Afghanistan, Iraq, and Kuwait. His influence helped units hone critical combat functional skills through rigorous live, virtual, and constructive command post and field exercises.

While serving his nation with distinction as an Infantry Battalion Commander, Bro. (Dr.) Evans gave service to Omega by performing the challenging duties of Chapter Basileus. His leadership, mentorship, dedication are instrumental to the Chapter's success. Bro. (Dr.) Evans is the 2013 Ninth District Colonel Charles Young Military Award recipient. His next assignment is as the First Army Division West Inspector General. The brothers of Omicron Pi Chapter applaud Bro. (Dr.) Ardrelle L. Evans, Sr. for successfully reaching this milestone in his military career. God's speed in your future endeavors.



VOTERS REGISTRATION

by Bro. P. Johnson

On March 9, 2012, the Brothers of Psi Alpha Chapter put into action the Voters Registration process. The fact that each vote counts, is the basis for full participation “stresses Brother Jimmie McMillion, Psi Alpha’s Social Action Chairman” If you are not registered to vote... please do so as soon as possible.

Voter Registration is the right of all eligible citizens. Perhaps the most fundamental form of participation is voting in free and fair elections. For citizens to exercise their democratic right to vote there must be a comprehensive and inclusive electoral register, also called a voters list; and this must be carefully. Our voter registration process is Democratic and Representatives because it provides the opportunity to participate through an all-inclusive mechanism.

The aim of the Voter’s Registration is to enlighten our citizens of the critical importance of their participation

in the electoral process. A process that enables them to assure that the lives of all citizens are best served. Through duty and faith, the Brothers of Psi Alpha Chapter do this in good conscience because we are confident that the masses will make the discretionary and right decision.



DIABETES WALK/SOCIAL ACTION

by Bro. Antwuan Boozer

On November 16, 2013 at Quick Trip Park Grand Prairie Texas, the members of Eta Lambda Lambda Chapter, raised \$300.00 and participated in the American Diabetes Association Annual Walk. Donations were solicited, as well as members passing out diabetes prevention and fitness pamphlets to donors and the community. The event was successful and the chapter's time and monetary contributions helped raise over \$100,000 for the event. Several other local chapters of Omega Psi Phi Fraternity Inc. participated in the annual event.



MLK OPEN HOUSE

by Bro. P. Johnson

The MLK Open House was truly a wonderful day of service. Omega men communicated in a way that was accurate, timely, and easy to understand for specific piece of puzzle. This is a huge opportunity for Omega Men to once again SERVICE our community. We were able to provide friendship, food, and family fun to all that came out. In laboring together, the brothers were able to supply our community with hotdogs, hamburgers, sausages, chips, water/soda, and candy for the kids. We were also able to exceed established expectations by providing a comfortable place to enjoy the President Obama's inauguration. Omega men sized the opportunities to contribute to this positive day of service.



"Omega men, knowing what results are important and focusing resources to achieve them"



MANDATED PROGRAM SUPPORT (NAACP)

by Bro. P. Johnson

The San Antonio Branch of the NAACP held its Freedom Fund Dinner on October 25, 2013 at 7:00 p.m. The event was held on the campus of the University of the Incarnate Word located on 847 E. Hildebrand Ave. The speaker was Dr. Gwendolyn E. Boyd, Mechanical Engineer, Civic Leader and a Professor at John Hopkins University. She was also the 22nd National President of Delta Sigma Theta Sorority, Inc. Soror Dr. Boyd delivered arguably one of the best speeches in the history of this event. The 58 room filled, standing ovation attendees, immediately connected to the message that was delivered, cheering and receiving the message of the evening...We are not done yet!

The table was hosted by Psi Alpha Chapter and varied in years of commitment to Omega and her working along side the National Association for the Advancement of Colored People.



COWBOY SANTA

by Bro. Antwuan Boozer

Arlington, TX - On December 17, 2013 two brothers of the Eta Lambda Lambda Chapter of Omega Psi Phi Fraternity Inc., participated in a toy drive held at The Ballpark of Arlington in conjunction with the Texas Rangers and Cowboy Santa's. Thousands toys were distributed to deserving families throughout the Dallas/Fort Worth metroplex. The Cowboy Santa's Program, Inc. is a non-profit organization that provides toys, books, and games to children ages 0 to 12 years. In 32 years, the program has served more than 100,000 children from low income households in Tarrant County.



5TH ANNUAL WHITE MARTINI PARTY

by Bro. P. Johnson



Psi Alpha Chapter (www.alamocityques.com), held its 5th Annual White Martini Party on Saturday, August 10, 2012 at the Henry B. Gonzalez Convention Center in downtown San Antonio, home of the Famous River walk and the Alamo. This year's event hosted close to 2,000 guests, including several local celebrities, which came out to show support for a worthy cause. The theme of this year's event was "A Party with a Purpose". Everyone was dressed to impress in their upscale all white attire. The night proved to be a success as folks flew in from all over the United States everywhere from Hawaii to Alaska.

We raised funds for our annual scholarship drive, which provides financial assistance to deserving high school seniors, encouraging academic excellence, student leadership, and achievements among our local community. Psi Alpha Chapter is dedicated to continuing education for the future of our young adults. Our chairman, Brother Joe Monroe and the rest of the White Martini Party Committee would like to thank all of our guest for coming out and having a good time with the Alamo City Ques. A special thank you to the Ninth

District Representative (Bro. Ernest Parquet), former Ninth District Representative (Bro. Willie Hinchey), and Psi Alpha Basileus/Vice Basileus (Bro. Billy Fair) and (Bro E.J. Moore) and all the brothers that made the road trip to party with us.

We plan to keep moving forward, while continuing to serve the San Antonio Community. Thank you for your support and we look forward to seeing each and every one of you next year in 2014!

Event: 6th Annual White Martini Party

Place: Henry B. Gonzalez Con. Center

Date: Aug. 16, 2014

Time: 8pm - 2am

Scan QR code for more information:



ELL TOY GIVEAWAY

by Bro. Antwuan Boozer



On December 19, 2013 six brothers of the Eta Lambda Lambda Chapter of Omega Psi Phi participated in a toy drive held at The Dallas Singing Hills Park Community Center. In cooperation with the nonprofit organization, Under One Roof, over 500 toys were distributed to over 30 families in need. This organization strives to assist families throughout the year. The event was very successful through a combined effort from all parties involved.

OMEGA SERVICING THE COMMUNITY

by Bro. Ron Comeaux

The brothers of the Rho Beta Beta Chapter of Omega Psi Phi Fraternity met on November 26th and December 21st to bind ourselves together for one common goal of giving back to the less fortunate during the holiday season. This year, the chapter was able to blessed 14 Houston area families with food and gifts for the Thanksgiving and Christmas holidays through its Shekinah Project.



Four years ago, the Shekinah Project was born to uplift and sponsor less fortunate families with love and encouragement during the holiday season. The Shekinah Project has partnered with several local churches to help assist and bring much needed food to their communities. The families are selected by brothers of the chapter and local churches in the Houston area. The brothers of the chapter donate food items to last each family approximately three weeks. The chapter's goal is to make sure all families are serviced and to ensure part of the holiday's burden is lifted.

We are proud to incorporate our implied motto as we continue to play a pivotal role in the lives of the community in which we live while providing a positive impact on the lives of those less fortunate. To date, the project has blessed 25 families and we are excited about the future of serving many more for years to come.

AMERICAN MEMORIAL PARK CEMETERY CLEAN UP

by Bro. Antwuan Boozer

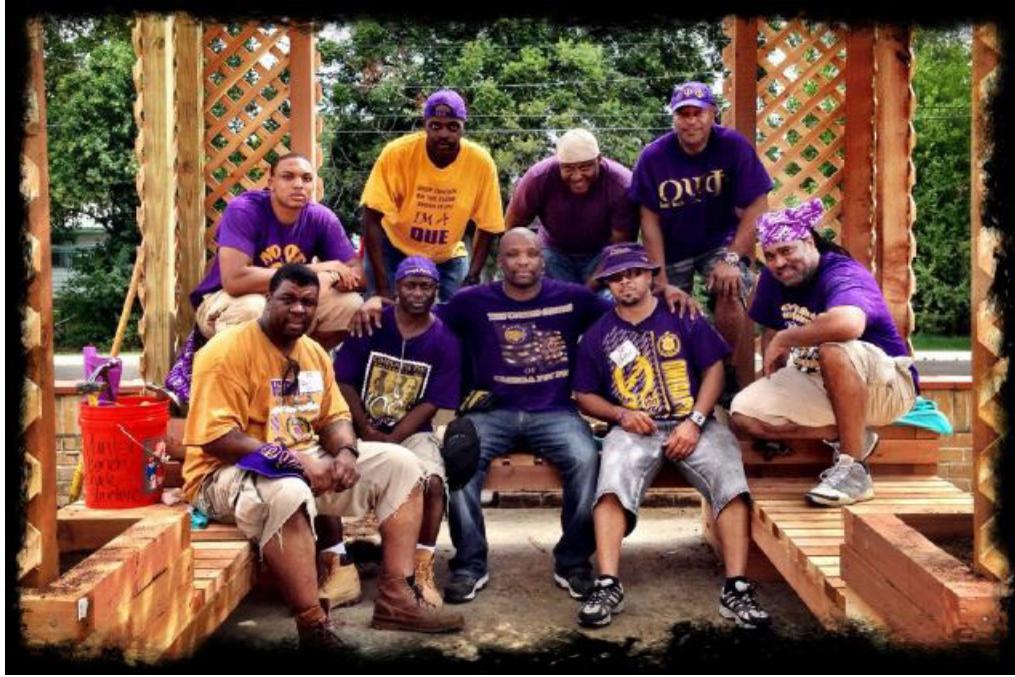
On November 11, 2013 two brothers of the Eta Lambda Lambda Chapter participated in cemetery clean up at the American Memorial Cemetery in Grand Prairie Texas. The chapter partnered with the Grand Prairie Branch of the NAACP, to cut grass, remove brush, debris, trash, and to provide necessary maintenance to the neglected property. The two members have vowed continued support to the project and will assist in putting out wreaths, crosses, and grave markers in the cemetery.



CARVER LIBRARY GETS AN UPLIFT

by Bro. P. Johnson

On September 28, 2013 from 8:00 a.m. until 3:00 p.m. Psi Alpha Brothers volunteered to assist with the building of a playground, near the Carver Library on 3350 E. Commerce St SATX 78220. The day was built into two shifts, (08:00pm to 11:30am and 11:30am to 3:00pm), which afforded the Brothers the opportunity to represent in big numbers on that day. Brothers donned their beloved colors and dedicated the required sweat equity required, to complete this worthwhile task. The playground will accommodate over 25,000 parents, children, and friends who will pay visit to the Carver Library over the next 12 months and beyond. Continue to uplift and be a beacon of support to the community.



QUE CUTS...PSI ALPHA GIVES BACK

by Bro. P. Johnson

On August 22-23 2013 the Psi Alpha Chapter along with Mr. Elon Silas of William's Barber College provided free haircuts for 366 kids for their first day of school. This years Committee Chairman, Brother David Williams ('76), expressed that he wanted to give the children their access tickets in advance, in order to increase "Our" to commitment to the children and their parents.

The event has proven to be a small way for the brothers to continue their uplifting of the community by preparing kids as they embark on their continued educational efforts. Truly "Scholarship" at its finest! Thanks to KSAT news for assisting us in getting the word out to the many patrons who took advantage of this initiative.





OMEGA

— CHAPTER —

BRO. REV. DR. JOHN BROOKS
Gamma Rho Chapter

BRO. PASTOR HENRY J KEYS JR
Psi Alpha Chapter

BRO. PORTER
Pi Omicron Chapter

BRO.. CLARENCE WILRIDGE

BRO. MICHAEL LOVE
Omicron Gamma Gamma Chapter

BRO. MICHAEL SKYLER JONES - PEQUES

BRO. ALBERT QUALLS

BRO. VERNON C MAY
Nu Iota Chapter

BRO. KENON SAINÉ
Omicron Lambda Lambda Chapter

BRO. ESELLE K. CUNNINGHAM SR
Lambda Kappa Kappa Chapter

BRO. LASALLE DONNELL
Nu Phi Chapter

BRO. REV. DR. ERNEST LONDON

BRO. EDGAR SCOTT (MAC) MCDONALD
Epsilon Alpha Chapter

BRO. DAVID COLEMAN
Rho Phi Chapter

BRO. MALCOLM KAY

BRO. WILLIE WILLIAMS
Psi Alpha Chapter

BRO. CLARENCE MILLER
Nu Phi Chapter

BRO. JEROME J. HARRIS
Alpha: April 24, 1942 - Omega: February 2, 2014

BRO. BYRON K. ROBINSON

BRO. BERNARD COLE

BRO. HENDRICK D. CUNNINGHAM
Epsilopn Alpha Chapter

BROTHER FRANK RAYSON, JR.
Rho Omega Chapter



Omega Man

- over 30 years of continuous service
 - Past Grand Counselor
 - Past District Counselor
- Past International Committee Chairman
 - Past Chapter Basileus
 - Initiated Beta Sigma Spring 1983
 - Life Member #4049

Business Man

Partner – Decuir, Clark & Adams LLP
(Law Firm)
Principal- RRG, LLC
(Asset management firm)

Community/Civic Leader

- Chairman of Board of Deacons,
Gloryland Baptist Church,
- Chairman, Hearing Committee
La Attorney Disciplinary Board
- Past member Board of Directors
100 Black Men of Metro Baton Rouge
- Past member Board of Directors
YMCA of Baton Rouge
- Past Chairman of Board of Directors
Capital Area Legal Services Corp.

Family Man

Husband and Father
Married to Brunetta Hillard Adams,
Children- Langston, Lyle and Elise

Mission

Using my experience, expertise and skills to provide reliable and stable support to the Grand Basileus, the Supreme Council and the Brotherhood in moving Omega to a position of EXCELLENCE.

Vote
ADAMIS

78TH NINTH DISTRICT MEETING

- DALLAS, TEXAS -

Dates: March 31 - April 5, 2015

Hotel Information: Sheraton Dallas Hotel
400 N Olive St
Dallas, TX 75201
(214) 922-8000

District Marshall: Bro. Rodney “Brick” Johnson

Tentative Events:

- Old School Smoker
- Ques of Comedy
- Que-sino



SCAN FOR MORE INFORMATION

